

API

ARCHITECTURE | INTERIOR | TECHNICAL SOLUTIONS

3rd Retail-Platform Lisbon 2007

ZUMTOBEL

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Promontorio Architects

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Paulo Perloiro

1964 Born in Lisbon
1988 M.Arch. at Faculty of Architecture of the Technical University of Lisbon
1987-90 Consultant at Sonae Imobiliária
1988 Foundation of Promontorio Architects, together with Joao Perloiro, Joao Ferreira and Paulo Martins Barata



Paulo Perloiro was born in Lisbon (1964), he received a M.Arch. from the Faculty of Architecture of the Technical University of Lisbon, in 1988. He served as software engineer for architecture, and as construction manager and building inspector for the New University of Lisbon. Between 1987 and 1990, he worked as consultant for the property division of Sonae Imobiliária, involved in the search of investment opportunities and assisting the management team in the setting up of major acquisitions and feasibility projects. Paulo Perloiro has travelled extensively across the world as an expert in retail design, advising major clients and investors in the development of retail concepts.

About PROMONTORIO RETAIL

The company was founded in Lisbon, by João Perloiro, João Luís Ferreira, Paulo Perloiro, and Pedro Appleton. Our partner in Madrid is Adrian Beloso-Baker, who, for the past decade, had been with his own practice in the Spanish capital.



Portugal Telecom Shop, Lisbon



Our process springs from a tightly knit corporate culture that fosters collaboration above all. We have offices in Lisbon and Madrid and partnerships around the world. The mission of PROMONTORIO RETAIL is determined by a focus on design excellence – principles and values that inspire every project, regardless of scale or size. This explains why no detail is too small and why the same amount of care and attention will be granted to a façade composition, a door detail or a piece of furniture. For us, design excellence is not so much regarded as a quality/cost issue, but as a wise and creative allocation of resources that should honour our clients' budgets and schedule objectives. Since 1988, we have worked in a cohesive structure that was set from the beginning to deal with complex retail-based mixed-use projects, involving main street, shopping malls, outlet centres, retail and leisure parks in combination with a variety of multi-purpose programmes. We now boast an accomplished a portfolio of more than 2.000.000 sq.-m of top yielding retail space.

Retail-Projects

2002	Portugal Telecom Store Chain
2002	José António Tenente Store
2002	Dolce Vita Miraflores, Oeiras
2003	Flagship-Store Dunhill of London, Lisbon
2006	Sportsforum Shopping Centre, Ovar
2009	Forum Setúbal Shopping Centre



Granada